

WALKER COUNTY CHAMBER

THE **GUIDE**

WALKER COUNTY
CHAMBER OF COMMERCE

2025-26

THE **GUIDE**

BUSINESS DIRECTORY



COMMUNITY RESOURCES

RESERVE
NOW
FOR
2027

This must-have resource showcases the best businesses and services in our community, featuring a comprehensive business directory and essential community information. With *The Guide*, your business will be front and center for residents, newcomers, and fellow business owners looking for trusted services right here in Walker County.

Take your business visibility to the next level! Approximately **10,000 copies** will be **printed and mailed** directly to homes and businesses, ensuring widespread distribution. Plus, virtual copies reaches more than 5,700 engaged social media followers AND remains accessible year-round on the chamber’s website. Additionally, *The Guide* serves as a valuable tool for our Partners in attracting new residents and visitors to the area.

Every chamber member is listed twice—alphabetically and by category—maximizing exposure. But the best way to stand out is to secure an ad! With *The Guide*, your business won’t just be found—it will be noticed. Ensure your space today in this powerful opportunity to connect, grow, and thrive in our community!

AD SIZE / LOCATION	ANNUAL RATE
Back Cover	\$3,100
Two Page Center Spread	\$3,250
Inside Back Cover / Inside Front Cover	\$2,500
Signature Pages (facing inside covers)	\$2,500
Full Page	\$1,775
Half Page	\$975
Quarter Page	\$675
Eighth Page	\$475

PARTNER PAGES
Reserved for City, County, Hospital,
University, Public Schools

Maximum 4 pages (advertiser provides material)	\$1,000 per page
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AD SPECIFICATIONS

- Full page (w/bleed).....8.75" x 11.25" (live 7.75" x 10.25")
- Full Page (no bleed).....7.75" x 10.25"
- Half Page horizontal.....7.75" x 4.75"
- Half Page vertical.....3.5" x 10.25"
- Quarter Page vertical.....3.5" x 4.75"
- Eighth Page horizontal...3.5" x 2.25"

FILE REQUIREMENTS

Ad design is included. You may opt to provide your own digital file, but please note that artwork must be submitted as follows:

- High Resolution PDF or JPG
- 300 dpi at 100%
- preferably CMYK

This agreement is between _____ (advertiser) and the Walker County Chamber for the ad size(s) selected below to be published in the 2027 version of *The Guide* at the total investment of \$ _____

PREMIUM PAGES:

- Two Page Spread Back Cover
- Inside Front Cover Inside Back Cover
- Page 3 (Front Sig) Back-Facing Signature

AD SIZE SELECTED:

- Full Page 1/2 Page H V
- 1/4 Page 1/8 Page

AD INSTRUCTIONS:

- _____ NO CHANGES! Same ad as last year
- _____ SAME SIZE! But I want some changes
- _____ NEW EVERYTHING!

PARTNER PAGES:

Page Quantity (max 4) _____

ADDITIONAL CATEGORIES - \$10 EA:

Current Category _____
Additional Categories _____

- _____ I'LL DO IT! Digital art will be sent by deadline
- _____ YOU DO IT! I will provide my logo / instructions

ART DEADLINE: Monday, August 31, 2026
jmurphy@huntsvillewalkerchamber.com

BILLING POLICY: Payment in full is appreciated and guarantees advertising space. Check Credit Card Invoice

PROOF POLICY: Proofs will be emailed to the advertiser and it is advertiser's duty to respond to proofs within time frame noted on email. Our staff will attempt to reach advertiser by phone but if no response, the advertiser gives permission by signing this agreement to proceed with either the emailed proof or a previously approved ad at the Chamber's discretion.

PUBLISHER'S POLICY: The Walker County Chamber of Commerce reserves the right to interpret all matters and questions not covered by this Agreement, and to make slight revisions where necessary. The Walker County Chamber will issue an advance written notice to Advertiser advising of any revisions. We also reserve the right to: 1) Alter any materials not in compliance with mechanical requirements. 2) Refuse any advertising based on content, and 3) Place the word "advertisement" with any ad copy which, in the opinion of the publisher, represents editorial content. In case of an error, Publisher's ENTIRE liability shall be to publish a corrected version of the ad electronically as soon as possible and credit/refund the advertiser for the percentage of the amount of space in the ad occupied by the error only.

I agree to the terms of advertising with the Walker County Chamber as outlined above. I understand I am subject to the policies set forth above and that this agreement is non-cancellable and payment is due upon invoice receipt.

Business Name _____ Business Phone _____
Mailing Address _____ Physical Address _____
Advertiser E-mail _____ Advertiser Cell Phone _____
Invoice E-mail _____ Business Website _____
Advertiser Signature _____ Chamber Rep _____
Printed Name _____ Date Signed _____